



## **2023 Annual Business Meeting**

**Hyatt Regency Aurora-Denver**

**October 19, 2023**

### **Meeting Minutes**

Meeting called to order at 10:09 a.m.

Board in attendance: Jarod Waters, Russ Birdsall, Clint Dickason, Eric Dzwonkowski, Peter Braun, Brandon McCormick, John Steffens, James Wiley, Amanda Kelley, Jason Barnes, Marie Sterling, RJ Gelinias, Shannon Bundy, Mike Lynch, RJ Gelinias

Dr. RJ Gelinias delivered the invocation. '

#### **Remarks from the Board President**

Dr. RJ Gelinias shared an update on projects the CCA task forces are working on:

- Membership Committee: feasibility study to gather feedback from members and non-members about the value of membership, pricing and structure, and learn what improvements can be made to the membership structure
- Addiction Task Force: certification program with the American College of Addictionology and Compulsive Disorders. He shared that he, Andrea LaRew, and Lobbyist Mike Beasley met with Senator Kirkmeyer and she was eager to see if chiropractors might help in this area and how she can help support that project
- Insurance Task Force: meeting regularly to determine how to tackle low reimbursement rates, issues with VA process and continuity of care.
- Marketing Task Force: working on rebranding efforts based on membership survey and also developing public-facing initiatives to market chiropractic care to potential patients and drive them to our membership directory.

### **Approve 2022 Annual Business Meeting Minutes**

A motion was made to approve the meeting minutes from the 2022 Annual Business Meeting, seconded, motion passed.

### **Board of Director Election**

Dr. RJ Gelinis announced Dr. Russ Birdsall and Dr. Marie Starling are running for Director-at-Large. There were no nominations from the floor.

Dr. RJ Gelinis announced that Dr. Amanda Kelley is running for Treasurer. There were no nominees from the floor.

Dr. RJ Gelinis announced that Dr. Jason Barnes is running for Vice President. There were no nominations from the floor.

Written ballots were collected.

### **Financial Report**

Dr. Mike Lynch delivered the financial report for the organization. He stated the membership and education revenue are up over last year. Overall, revenue is up 12%. Expenses have increased due to additional staff positions, paying off HOA special assessment loans, and investment in the membership feasibility study.

Dr. RJ Gelinis and Andrea LaRew answered questions about the HOA loan and shared that the HOA took out the loan which resulted in a special assessment for each property owner. The CCA's portion was \$48k. The \$600k loan was secured by the HOA to take care of maintenance issues – new roof for all buildings, exterior paint, correct drainage issues, new concrete for walkways, and repaving the east parking lot.

Discussions about the current cash on hand and additional expenses to the organization.

### **Legal Update**

Attorney Kari Hersey joined the meeting via Zoom. She presented an update on the legal landscape and the recent rulemaking process with DORA. She shared that the CCA has been highly involved in the process.

Ms. Hershey walked through the major changes in the rules including electrotherapy, advertising, consent, CE requirements, Rule 22 (recordkeeping). She also mentioned that she is working with the CCA and its lobbyist on the Physical Therapists Practice Act Renewal to protect chiropractors' rights to practice physical/physiotherapy.

Ms. Hershey answered questions from members about malpractice coverage limits, use of title, discounted x-rays, and the no surprises act.

## **Legislative Update**

Lobbyist, Mike Beasley, presented on the issues/projects that the Legislative Committee has been working on. The committee worked on the creation of the Legislative Toolkit, which is a packet of information to share with legislators educating them on chiropractic and our policy priorities.

He shared the challenges the CCA will face with the physical therapist practice act renewal. All indications are that the PTs will try to say that only PTs can practice physical therapy.

He outlined the political giving strategy of the CCA, targeting champions of chiropractic care, open seats, and new legislators. In addition to donations, he and Andrea LaRew have been meeting one-on-one with legislators and inviting a CCA member to join them to build new relationships with legislators and educate them on chiropractic.

Dr. RJ Gelinas encouraged members to donate to the CCA's PAC to support our efforts in advocacy.

## **Election Results**

### **District Director Results**

District Directors are elected electronically prior to the Annual Business Meeting. Dr. RJ Gelinas reported that Dr. Jarod Waters will be the District 5/6 Director, Dr. Clint Dickason will be District 9 Director and Dr. Tom Wessel will be the District 8 Director.

### **Director-at-Large, Secretary, Vice-President**

Dr. RJ Gelinas reported that the ballots had been counted. Dr. Russ Birdsall will be the Director-at-Large and Dr. Marie Starling will be the Director-at-Large Alternate.

Dr. Amanda Kelley will be the Secretary.

Dr. Jason Barnes will be the Vice-President

## **Recognition**

Dr. RJ Gelinas introduced, recognized, and thanked the staff for their efforts and hard work. He recognized Dr. Peter Braun for his 9 years of service on the Board of Directors, as he is ending his volunteer service. He recognized Dr. Craig Pearson for his service as the Legislative Committee Chair and recognized Dr. Emily Boyich for her service as the Education Committee Chair.

## **Induction of Board President**

Dr. Mike Lynch was inducted as the 2023/2024 Board President. Dr. Lynch shared his vision and thanked Dr. RJ Gelinas for his year of service as Board President.

Motion was made to adjourn the meeting, seconded, motion carried. Meeting adjourned at 11:30 a.m.